



UNIVERSITY  
OF TRENTO - Italy

# *Intelligente sarà lei!*

*Il paradigma della IA e l'Umanistica digitale*

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# Artificial Intelligence (AI) is ...

- A hype, a buzzword

*“AI is a ridiculously broad umbrella these days”, M. Karasick, IBM*

## Yesterday

Figure 1. Top 10 Strategic Predictions for 2018 and Beyond

Search	Disruption	Blockchain	Trust	AI
<b>30%</b> Visual and Voice Search Drive Commerce Revenue	<b>5 of 7</b> Digital Giants Self-Disrupt	<b>\$1 Billion</b> Cryptocurrency Value Created in Banking	<b>50%+</b> Consuming More False Information Than True	<b>Real or Fake?</b> "Counterfeit Reality"
2021	2020	2020	2022	2020
<b>50%</b> Bot Development Over Mobile App Development	<b>40%</b> IT Versatility With People-Centric Roles	<b>2.3M</b> Net-New Jobs Versus 1.8M Eliminated	<b>95%</b> New Products Contain IoT	<b>Half</b> IoT Security Spend on Remediation
2021	2021	2020	2020	2022
AI	Talent	AI	IoT	Security

© 2017 Gartner, Inc.

AI = artificial intelligence; IoT = Internet of Things

SOURCE: GARTNER (SEPTEMBER 2017)

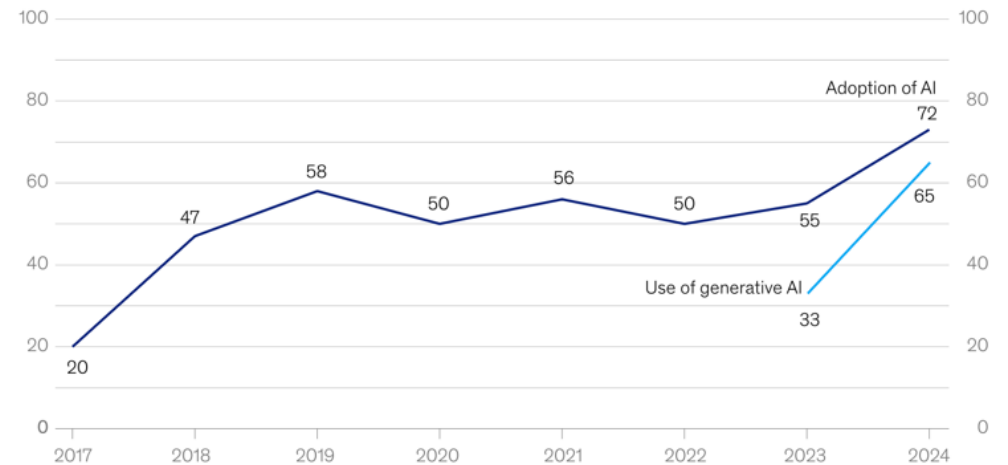
AI = artificial intelligence; IoT = Internet of Things

SOURCE: GARTNER (SEPTEMBER 2017)

## Today

AI adoption worldwide has increased dramatically in the past year, after years of little meaningful change.

Organizations that have adopted AI in at least 1 business function,<sup>1</sup>% of respondents

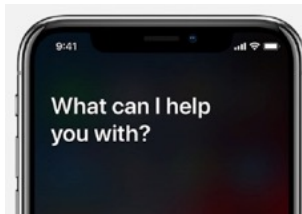


<sup>1</sup>In 2017, the definition for AI adoption was using AI in a core part of the organization's business or at scale. In 2018 and 2019, the definition was embedding at least 1 AI capability in business processes or products. Since 2020, the definition has been that the organization has adopted AI in at least 1 function. Source: McKinsey Global Survey on AI, 1,363 participants at all levels of the organization, Feb 22–Mar 5, 2024

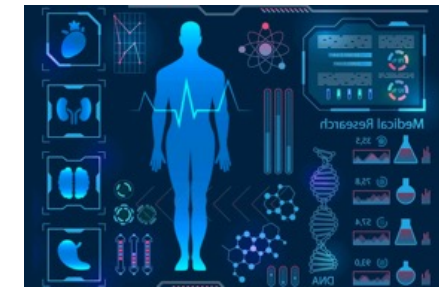
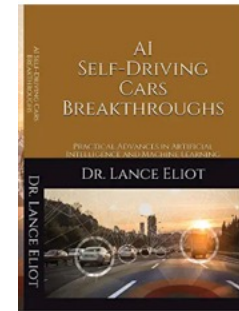
# Artificial Intelligence is a ...

- tool
- system
- agent
- discipline
- brand
- ChatGPT
- other

# AI is everywhere



<https://voicebot.ai>



Solving My Wife's Problem 'What Should I Wear Today?' With AI  
<https://towardsdatascience.com/solving-my-wifes-problem-what-should-i-...>  
 Sep 14, 2019 - faAi, Fashion Assistant Artificial Intelligence ... So that it can answer Yumi's follow up question "Why do you recommend me that?" normally after ...



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Toward AI fashion design: An Attribute ...  
 sciencedirect.com



Google Maps is already using a very embryonic form of artificial intelligence in its current maps. Since the algorithm automatically chooses the best route it can take, relying on the different projections of the time frames.

# 'AI' is (mis)used ...

- to refer to a technology, a **tool** or a **system**, e.g. (chat)bot, that *can* 'understand', reason, learn and interact in a 'natural way'
- as a synonym of 'automation', to underline that a process or a procedure is performed without human assistance
- ... a **brand**

# AI is ...

- A **discipline** with many research areas and applications taking an increasingly important role in our society
- ***Critical issues:***
  - Definition and evolution
  - Factors triggering recent developments
  - Areas and AI systems
  - The new AI systems: LLMs, GenAI

- “I first heard the term (AI) more than 50 years ago and have yet to hear a **scientific definition.**”

*D.L. Parnas, Inside Risks of Artificial intelligence, Comm. of ACM, 2017, doi: 10.1145/3132724*

# A definition of AI

“the science and engineering of making intelligent machines, especially intelligent computer programs. It is related to the similar task of using computers to understand human intelligence, but AI does not have to confine itself to methods that are biologically observable.”

*John McCarthy, 2007 [www-formal.stanford.edu/jmc/whatisai](http://www-formal.stanford.edu/jmc/whatisai)*



# Strong vs. weak AI

- **Different visions:** emulating vs. simulating, mimicking intelligent systems (agents)
  - **Strong AI:** reproducing the HW to build a machine with “consciousness, sentience and mind”
  - **Weak AI:** reproducing intelligent behaviors (black box approach)

# Narrow vs. general AI

- **Different 'scope'**
  - **Artificial general intelligence (AGI)**: a type of AI that can perform as well or better than humans on a wide range of cognitive tasks
  - **Narrow AI**, designed for specific tasks

# Main phases of AI

- Its roots in **Cybernetics** and **Computer Science**, but the former was left behind by the successes of the latter
- **Terms officially coined in 1956** to “study the conjecture that every aspect of learning or any other feature of intelligence can in principle be so precisely described that a machine can be made to simulate it.”

*J. McCarthy with M. Minsky (MIT), C. Shannon (Bell Labs), N. Rochester (IBM)*

[Dartmouth proposal 1955](#)

A PROPOSAL FOR THE  
DARTMOUTH SUMMER RESEARCH PROJECT  
ON ARTIFICIAL INTELLIGENCE

J. McCarthy, Dartmouth College  
M. L. Minsky, Harvard University  
N. Rochester, I.B.M. Corporation  
C.E. Shannon, Bell Telephone Laboratories

August 31, 1955

1

We propose that a 2 month, 10 man study of artificial intelligence be carried out during the summer of 1956 at Dartmouth College in Hanover, New Hampshire. The study is to proceed on the basis of the conjecture that every aspect of learning or any other feature of intelligence can in principle be so precisely described that a machine can be made to simulate it. An attempt will be made to find how to make machines use language, form abstractions and concepts, solve kinds of problems now reserved for humans, and improve themselves. We think that a significant advance can be made in one or more of these problems if a carefully selected group of scientists work on it together for a summer.

The following are some aspects of the artificial intelligence problem:

**1. Automatic Computers**

If a machine can do a job, then an automatic calculator can be programmed to simulate the machine. The speeds and memory capacities of present computers may be insufficient to simulate many of the higher functions of the human brain, but the major obstacle is not lack of machine capacity, but our inability to write programs taking full advantage of what we have.

**2. How Can a Computer be Programmed to Use a Language**

It may be speculated that a large part of human thought consists of manipulating words according to rules of reasoning and rules of conjecture. From this point of view, forming a generalization consists of admitting a new word and some rules whereby sentences containing it imply and are implied by others. This idea has never been very precisely formulated nor have examples been worked out.

**3. Neuron Nets**

How can a set of (hypothetical) neurons be arranged so as to form concepts. Considerable theoretical and experimental work has been done on this problem by Uttley, Rashevsky and his group, Farley and Clark, Pitts and McCulloch, Minsky, Rochester and Holland, and others. Partial results have been obtained but the problem needs more theoretical work.

**4. Theory of the Size of a Calculation**

If we are given a well-defined problem (one for which it is possible to test mechanically whether or not a proposed answer is a valid answer) one way of solving it is to try all possible answers in order. This method is inefficient, and to exclude it one must have some criterion for efficiency of calculation. Some consideration will show that to get a measure of the efficiency of a calculation it is necessary to have on hand a method of measuring the complexity of calculating devices which in turn can be done if one has a theory of the complexity of functions. Some partial results on this problem have been obtained by Shannon, and also by McCarthy.

**5. Self-Improvement**

Probably a truly intelligent machine will carry out activities which may best be described as self-improvement. Some schemes for doing this have been proposed and are worth further study. It seems likely that this question can be studied abstractly as well.

**6. Abstractions**

A number of types of "abstraction" can be distinctly defined and several others less distinctly. A direct attempt to classify these and to describe machine methods of forming abstractions from sensory and other data would seem worthwhile.

**7. Randomness and Creativity**

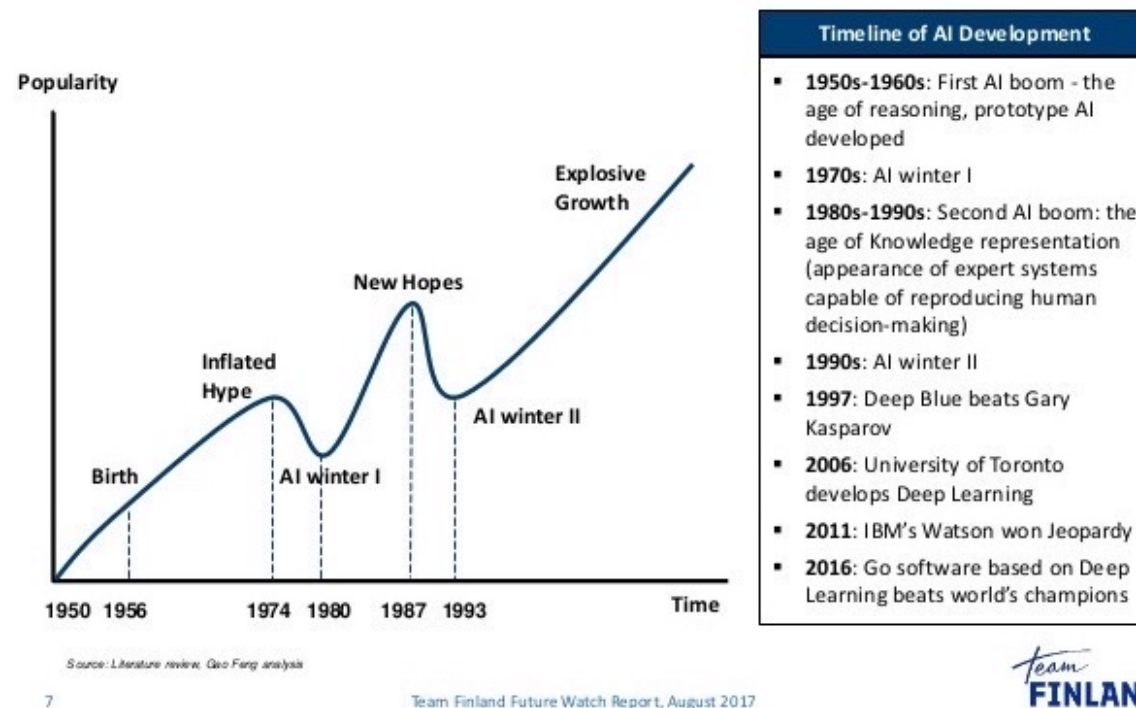
A fairly attractive and yet clearly incomplete conjecture is that the difference between creative thinking and unimaginative competent thinking lies in the injection of a some randomness. The randomness must be guided by intuition to be efficient. In other words, the educated guess or the hunch include controlled randomness in otherwise orderly thinking.

2

# AI had an initial exploit ...

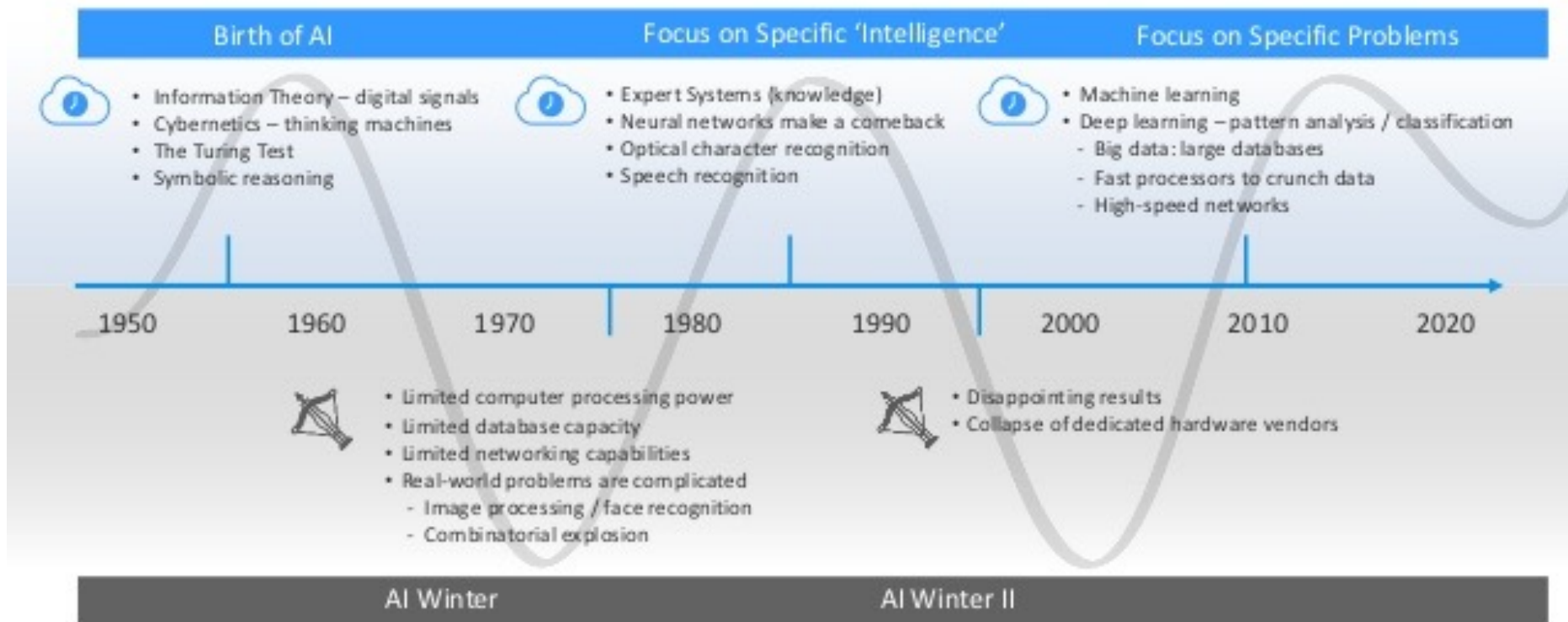
followed by some successes and then by the so called “winters of the AI”

AI HAS A LONG HISTORY OF BEING “THE NEXT BIG THING”...



**AlphaGo victory over world champion Lee Sedol, March 2016 and over top-ranked player Ke Jie, May 2017**

# An AI Timeline



**Too ambitious:  
e.g. General  
Problem Solver  
(GPS)  
Herbert Simon)**

**Bottleneck:  
knowledge  
extraction**

**Low scalability  
of solutions:  
toys systems**

# Timeline of artificial intelligence

Date	Development
2020	In February 2020, Microsoft introduces its Turing Natural Language Generation (T-NLG), which is the "largest language model ever published at 17 billion parameters". <sup>[129]</sup>
	In November 2020, <a href="#">AlphaFold 2</a> by DeepMind, a model that performs <a href="#">predictions of protein structure</a> , wins the <a href="#">CASP</a> competition. <sup>[130]</sup>
	<a href="#">OpenAI</a> introduces <a href="#">GPT-3</a> , a state-of-the-art autoregressive language model that uses <a href="#">deep learning</a> to produce a variety of computer codes, poetry and other language tasks exceptionally similar, and almost indistinguishable from those written by humans. Its capacity was ten times greater than that of the T-NLG. It was introduced in May 2020, <sup>[131]</sup> and was in beta testing in June 2020.
2022	<a href="#">ChatGPT</a> , an AI <a href="#">chatbot</a> developed by <a href="#">OpenAI</a> , debuts in November 2022. It is initially built on top of the <a href="#">GPT-3.5 large language model</a> . While it gains considerable praise for the breadth of its knowledge base, deductive abilities, and the human-like fluidity of its natural language responses, <sup>[132][133]</sup> it also garners criticism for, among other things, its tendency to " <a href="#">hallucinate</a> ", <sup>[134][135]</sup> a phenomenon in which an AI responds with factually incorrect answers with high confidence. The release triggers widespread public discussion on artificial intelligence and its potential impact on society. <sup>[136][137]</sup>
	A November 2022 class action lawsuit against <a href="#">Microsoft</a> , <a href="#">GitHub</a> and <a href="#">OpenAI</a> alleges that <a href="#">GitHub Copilot</a> , an AI-powered code editing tool trained on public GitHub repositories, violates the copyrights of the repositories' authors, noting that the tool is able to generate source code which matches its training data verbatim, without providing attribution. <sup>[138]</sup>
	By January 2023, <a href="#">ChatGPT</a> has more than 100 million users, making it the fastest-growing consumer application to date. <sup>[139]</sup>
	On January 16, 2023, three artists, <a href="#">Sarah Andersen</a> , Kelly McKernan, and Karla Ortiz, file a class-action <a href="#">copyright infringement</a> lawsuit against <a href="#">Stability AI</a> , <a href="#">Midjourney</a> , and <a href="#">DeviantArt</a> , claiming that these companies have infringed the rights of millions of artists by training AI tools on five billion images scraped from the web without the consent of the original artists. <sup>[140]</sup>
	On January 17, 2023, Stability AI is sued in London by <a href="#">Getty Images</a> for using its images in their training data without purchasing a license. <sup>[141]</sup> <sup>[142]</sup>
	Getty files another suit against Stability AI in a US district court in Delaware on February 6, 2023. In the suit, Getty again alleges copyright infringement for the use of its images in the training of <a href="#">Stable Diffusion</a> , and further argues that the model infringes Getty's <a href="#">trademark</a> by generating images with Getty's <a href="#">watermark</a> . <sup>[143]</sup>
	<a href="#">OpenAI</a> 's <a href="#">GPT-4</a> model is released in March 2023 and is regarded as an impressive improvement over <a href="#">GPT-3.5</a> , with the caveat that GPT-4 retains many of the same problems of the earlier iteration. <sup>[144]</sup> Unlike previous iterations, GPT-4 is multimodal, allowing image input as well as text. GPT-4 is integrated into ChatGPT as a subscriber service. OpenAI claims that in their own testing the model received a score of 1410 on the <a href="#">SAT</a> (94th percentile), <sup>[145]</sup> 163 on the <a href="#">LSAT</a> (88th percentile), and 298 on the <a href="#">Uniform Bar Exam</a> (90th percentile). <sup>[146]</sup>

# Intelligent systems

- Capabilities associated with **intelligent behavior**:
  - Learning
  - Reasoning
  - Using common sense knowledge
  - Language understanding



# Factors triggering advances in AI

- More powerful and (energy-efficient) AI **specialized hardware**
- Technology to retrieve, store and process **huge datasets**
- Advances in **algorithms for automatic learning** (machine learning)
- **Large Language Models**

# AI 'technologies'

- **Logical and functional programming languages:** e.g. Lisp, Prolog
- **Neural networks:** inspired by neurons nets in the brain
- **Fuzzy logic** vs. Boolean logic to deal with uncertainty
- Specialized HW: **Graphics processing units (GPUs)**

# Machine Learning

- From **supervised learning** - systems trained in advance with (expensive) labeled examples – (dominant AI method) to **unsupervised learning**:
  - **reinforcement learning** (systems rewarded when they get the right answer, “self-training”), useful in applications with defined objectives, e.g. games
  - **predictive learning**, the main form used by humans and animals, allowing to “learn by observation”; a step toward human ways of thinking
  - ... there is a taxonomy of learning algorithms

*L'apprendimento automatico, Guido Vetere*

[https://www.youtube.com/watch?v=phw\\_DOcu7XE](https://www.youtube.com/watch?v=phw_DOcu7XE)

# 'Classical' AI areas and systems

- Text analysis
- Machine learning
- Speech recognition
- Theorem proving
- Expert systems  
(Knowledge management)
- Machine translation
- Robotics
- Natural language  
'understanding'
- Image recognition:  
captioning, AR, VR
- Autonomous  
vehicles
- ...

# Results?

- Lots of applications, near-human level performances, but ...
- First expert systems, ELIZA, created by J. Weizenbaum in 1965; it mimics a Rogerian psychotherapist, passed the Turing test but it does not 'understand' the language

```
=====
EEEEEEEE L      IIIIIII ZZZZZZZ      AAA
E        L      I        Z          A  A
E        L      I        Z          A  A
EEEEEE   L      I        Z          A  A
E        L      I        Z          AAAAAA
E        L      I        Z          A  A
EEEEEEEE LLLLLLL IIIIIII ZZZZZZZ      A  A
=====
ELIZA > (PLEASE TYPE IN ALL CAPS) WHAT'S YOUR NAME DEAR ?
AMIT
ELIZA > HI, I'M ELIZA. WHAT DO YOU WANT TO TALK ABOUT ?
AMIT > CAN I TALK ABOUT MY PROBLEM ?
ELIZA > SURE... !
AMIT > DUE TO ON GOING EXAMS IN COLLEGE, I HAVE A LOT OF STRESS.
ELIZA > PLEASE RELAX A LITTLE. SLEEP WELL.
AMIT > THANKS FOR YOUR ADVICE.
ELIZA > NO MENTION.
AMIT > BYE
ELIZA > BYE AND KEEP IN TOUCH...
=====
```

# Another test

“AI researchers intent on creating a machine with human-like intelligence are unable to ace an eight-grade science exam because they do not currently have AI systems **able to go beyond surface text** to a deeper understanding of the meaning underlying each question, then **using reasoning** to find the appropriate answer.”

*Schoenick C. et al., Moving beyond the Turing Test with the Allen AI Science Challenge, Comm. of ACM, doi: 10.1145/3122814*

# Examples of questions

- *How many chromosomes does the human body cell contain?*
  - (A) 23
  - (B) 32
  - (C) 46
  - (D) 64

## **Fact lookup**

- City administrators can encourage energy conservation by
  - (A) lowering parking fees
  - (B) building larger parking lots
  - (C) decreasing the cost of gasoline
  - (D) lowering the cost of bus and subway fares

## **Requires knowledge and reasoning**

- Winner's score 59.31% (baseline 25%): not passing the exam!
  - ChatGPT?


# Natural language processing/AI: a ‘transversal’ functionality

- **Two approaches: symbolic** (requiring deep Semantics and Pragmatics) **vs sub-symbolic-statistic** (training AI systems with huge data sets)
- Applications:
  - Text retrieval, summarization, template filling, news generation, translation
  - Message understanding, question answering (QA), conversation, chatbot, personal assistant, virtual companion, web reputation monitoring



# The big 'event'

- November 2022: Lunch of ChatGPT, an AI chatbot developed by OpenAI



**ChatGPT**  
Software

ChatGPT is a chatbot developed by OpenAI and launched on November 30, 2022. Based on large language models, it enables users to refine and steer a conversation towards a desired length, format, style, level of detail, and language. [Wikipedia](#)

**Developer:** [OpenAI](#), [Microsoft Corporation](#)

**Initial release date:** November 30, 2022

**Programming language:** [Python](#)

**Engine:** GPT-3.5; GPT-4 (paid); GPT-4o

**License:** Proprietary

**Platform:** [Cloud computing platforms](#)

**Stable release:** April 29, 2024; 18 days ago

# Challenges for NLP

- Many languages
- Specialized languages and vocabulary (ontologies)
- Many target audiences/users
- A variety of actors
- Social networks ‘languages’
- Fake news

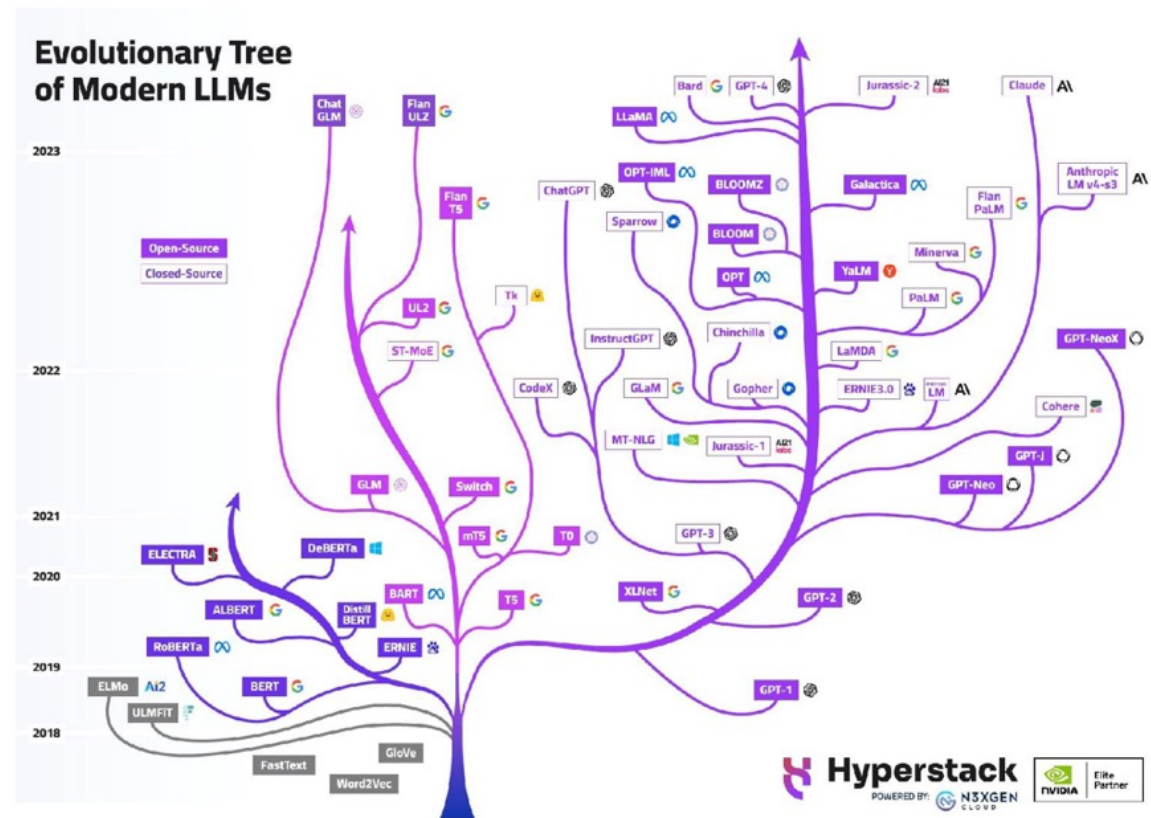
See: Vinton G. Cerf, The dilemma of scale, CACM, doi: [10.1145/3617385](https://doi.org/10.1145/3617385)

# How do GenAI systems work

- “GenAI models are fed vast quantities of existing content to train the models to produce new content. They learn to identify underlying patterns in the data set based on a probability distribution and, when given a prompt, create similar patterns (or outputs based on these patterns)” [Investopedia](#).

# Large Language Models and Generative AI

- GenAI systems are able to produce text, video, images, etc.
- Not only ChatGPT



# La rivoluzione delle reti neurali

di Paolo Benanti

Nella vita di tutti si sono diffusi dei sistemi software, le cosiddette reti neurali, capaci di dare alle macchine funzioni fino a qualche anno fa impensabili. Le reti neurali artificiali sono modelli computazionali ispirati al funzionamento del cervello umano: costituiti da nodi interconnessi, simili ai neuroni biologici, elaborano e trasmettono informazioni attraverso vari livelli della rete. Le reti neurali artificiali hanno rivoluzionato la vita quotidiana in molti modi, grazie alla loro capacità di apprendere e adattarsi a diverse situazioni. Dispositivi come Siri, Alexa e Google Assistant utilizzano reti neurali per comprendere e rispondere a comandi vocali, migliorando l'interazione uomo-macchina e facilitando la gestione delle attività domestiche. Sono reti neurali convoluzionali (Cnn) alla base del riconoscimento di immagini e suoni e permettono a dispositivi come smartphone, sistemi di sicurezza e applicazioni di fotografia di identificare e classificare persone e oggetti. Sarebbe impossibile pensare di poter sviluppare e commercializzare auto a guida autonoma, come quelle sviluppate da Tesla, senza reti neurali specifiche per analizzare dati provenienti da sensori e videocamere, permettendo ai veicoli di navigare in sicurezza senza intervento umano. Inoltre, sono sempre reti neurali quelle che promettono una medicina migliore: impiegate nella diagnostica medica per analizzare immagini radiologiche e identificare patologie con maggiore precisione rispetto ai metodi tradizionali migliorano in parecchi casi la tempestività delle diagnosi e l'efficacia dei trattamenti. Infine sono sempre algoritmi basati su reti neurali che analizzano i nostri dati per offrirvi raccomandazioni personalizzate su prodotti e servizi cambiando per sempre il commercio online. Non dovrebbe quindi stupire il fatto che il Premio Nobel per la Fisica 2024 è stato assegnato a John J. Hopfield e Geoffrey E. Hinton per le loro scoperte e invenzioni fondamentali nel campo delle reti neurali artificiali, che hanno gettato le basi per l'apprendimento automatico e l'intelligenza artificiale (IA). John J. Hopfield, professore alla Princeton University, è noto per aver sviluppato il modello di rete neurale di Hopfield negli anni '80, che ha avuto un impatto significativo nel campo dell'intelligenza artificiale e del *machine learning*: il suo modello ha dimostrato come le reti neurali possano immagazzinare e recuperare informazioni in modo simile alla memoria associativa del cervello umano. Geoffrey E. Hinton, professore all'Università di Toronto, è considerato uno dei pionieri del *deep learning* e ha contribuito allo sviluppo dell'algoritmo di *backpropagation*, essenziale per l'addestramento delle reti neurali. Hinton ha anche lavorato sull'apprendimento delle *word embeddings*, migliorando la comprensione del linguaggio naturale da parte delle macchine. È indubbio che le loro ricerche hanno rivoluzionato sia la ricerca scientifica che la vita quotidiana, consentendo lo sviluppo di

tecnologie avanzate come il riconoscimento facciale e la traduzione linguistica automatica. Tuttavia, un premio Nobel non è solo un riconoscimento all'eccellenza accademica e spesso viene ricordato per il suo significato sociale e politico. È in questa direzione che la questione mostra un lato interessante e, forse, anche in grado di permetterci di guardare ad alcune contraddizioni del tempo che viviamo. Dal 2013, Hinton ha iniziato a lavorare per Google dopo che la sua azienda, DNNresearch, è stata acquisita. Durante il suo periodo in Google, ha contribuito significativamente allo sviluppo pratico dell'intelligenza artificiale, mantenendo comunque un forte legame con la ricerca accademica. In altri termini le reti neurali sono un qualcosa che riguarda forse più l'industria e i grandi successi di Google che non la pura ricerca scientifica. Questo elemento è forse la cosa più caratteristiche della stagione attuale dello sviluppo delle intelligenze artificiali: il termine AI usato al singolare indica una disciplina scientifica che studia la capacità di creare sistemi in grado di simulare l'intelligenza umana, usato al plurale indica tutta una serie di tecnologie avanzate che vengono implementate in vari settori per risolvere problemi complessi e migliorare l'efficienza operativa. Le reti neurali, nella loro pervasività quotidiana, rappresentano questo secondo aspetto e ricordano la storia stessa di Nobel che per salvare i minatori in miniera dalla pericolosa nitroglicerina ha inventato la dinamite, divenuto poi un ottimo strumento bellico. Hopfield e Hinton hanno anche loro dato il via a una sorte di addomesticazione del potere della computazione ma l'esito ultimo della loro invenzione potrebbe essere una bomba che non distrugge edifici o città, ma nella versione linguistica dei GPT e delle altre AI generative potrebbe essere una dinamite culturale che fonde quel legame culturale che ci fa coesistere se usata per creare divisioni e fake news. Forse anche per questo Geoffrey Hinton ha lasciato Google nel 2023 dopo dieci anni di lavoro presso l'azienda per poter parlare liberamente dei pericoli associati all'intelligenza artificiale senza dover preoccuparsi dell'impatto delle sue dichiarazioni su Google. Al momento dell'annuncio del suo ritiro ha espresso preoccupazioni riguardo al modo in cui l'IA potrebbe essere utilizzata da attori malintenzionati per scopi dannosi, come manipolare elettori o vincere guerre e ha paragonato la sua situazione a quella di Robert Oppenheimer, lo scienziato che contribuì allo sviluppo della bomba atomica, esprimendo il timore che l'IA possa diventare un'arma capace di danneggiare l'umanità. Se il premio Nobel è stato per la fisica, serve ora qualcuno che lavori per disinnescare questa atomica linguistica meritando magari quello per la pace.

*L'autore è padre francescano, consigliere di Papa Francesco sui temi dell'intelligenza artificiale e dell'etica della tecnologia*

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Paolo Benanti:

<https://www.paolobenanti.com/blog>



## Il colloquio

dal nostro inviato a Londra  
Davide Casati

Vede l'inizio di una «nuova età dell'oro delle scoperte scientifiche», di «un nuovo Rinascimento». Mette in fila i progetti su cui ha lavorato, poi quelli su cui è all'opera: ridurre drasticamente i tempi per avere farmaci nuovi e più efficaci, scoprire materiali rivoluzionari, e lungo il percorso risolvere il problema del riscaldamento globale.

Demis Hassabis ha appena vinto il Nobel per la Chimica: eppure non è un chimico, ma un ingegnere informatico,



**Medicina**  
Prevedere la struttura delle proteine con l'AI è un passo fondamentale per cercare nuovi farmaci

fondatore e ceo di Google DeepMind, divisione di Google dedicata all'intelligenza artificiale (AI). In sintesi: una delle menti più brillanti del pianeta (aneddoto: ha festeggiato il Nobel con una serata di sfide a scacchi con Magnus Carlsen, ex campione del mondo — «il mio ideale di divertimento»). Il Corriere lo ha incontrato — con un gruppo di media stranieri — a Londra, dove DeepMind ha organizzato, insieme alla Royal Society, il primo AI for Science Forum: scienziati, economisti, docenti, imprenditori (e altri tre premi Nobel: John Jumper, Jennifer Doudna, Paul Nurse) impegnati a discutere sul più avanzato e promettente tra gli sviluppi dell'AI, quello legato al progresso accademico. Sui limiti da superare, sui pericoli da evitare: ma soprattutto sulle opportunità da cogliere.

Per essere concreti, e incredibilmente non esastivi: la possibilità di predire la strut-

## La carriera



● Demis Hassabis è il cofondatore e Ceo di DeepMind, laboratorio di ricerca sull'intelligenza artificiale (AI) acquisito da Google nel 2014

● Dotato di intelligenza estremamente precoce, prodigio degli scacchi dall'età di 4 anni, inizia a lavorare nella programmazione del videogame

● Con il dottorato in neuroscienze, inizia a occuparsi di AI

● Nel 2024 ottiene il Nobel per la Chimica per AlphaFold, progetto AI che consente di predire la struttura delle proteine, determinante per capire la funzione

# Il Nobel Hassabis: con l'intelligenza artificiale inizia un'età dell'oro per le scoperte scientifiche

L'ad di Google DeepMind: «Dai farmaci al clima, ecco i benefici»

tura tridimensionale delle proteine — un passaggio nodale per capire le malattie e cercare nuovi medicinali (è il progetto AlphaFold, per cui Hassabis e Jumper hanno vinto il Nobel, condiviso con David Baker). Quella di iniziare a mappare il cervello umano, fino alla vertiginosa complessità di ogni singolo neurone, con il sogno di capirne il funzionamento.

Quella di prevedere inondazioni, offrire ecografie fetali anche negli angoli più poveri del pianeta, inventare sostanze biodegradabili dalle caratteristiche migliori di quelle plastiche. «Siamo in un momento cruciale», spiega. «Negli ultimi 2-3 anni, le tecnologie di AI sono diventate mature al punto da poter essere applicate a problemi reali decisivi: AlphaFold ne è un esempio. Se riusciamo a sfruttarla, l'AI aiuterà gli scienziati a fare scoperte molto più rapidamente».

**Cos'è cambiato negli ultimi anni?**

«A DeepMind abbiamo iniziato a lavorare sull'AI nel 2010. Avevamo chiaro l'obiettivo, ma per arrivarci occorrevano salti come le reti neurali, la capacità dell'AI di apprendere, il rafforzamento dell'hardware. Siamo partiti con i giochi — AlphaGo, un programma che ha battuto il campione del mondo di Go, un gioco così complicato da avere più posizioni possibili del numero di atomi nell'universo — per dimostrare che



**Sul palco**  
Sir Demis Hassabis, 48 anni, è nato a Londra da padre greco-cipriota e madre cinese singaporiana  
Getty Images

l'AI poteva affrontare problemi enormemente complessi. Ora quegli algoritmi hanno iniziato a funzionare appieno».

**Come avete scelto di risolvere il problema che vi ha portato al Nobel?**

«A DeepMind chiamiamo questo tipo di problemi "modi radicali": una volta risolti, sbloccano interi rami di conoscenza. Credevo che determinare la struttura delle proteine avrebbe portato alla comprensione di malattie e

alla progettazione di farmaci in tempi più rapidi: è quello che è successo. I set di dati di AlphaFold hanno aiutato oltre 2 milioni di scienziati di 180 Paesi ad accelerare la lotta alla malaria, individuare l'osteoporosi precocemente, aprire la strada a nuovi trattamenti per il Parkinson».

**Cosa c'è in cantiere, ora?**

«Uno dei miei progetti preferiti è Gnome, enorme spazio combinatorio che consente di immaginare nuovi materiali. Abbiamo scoperto 300 mila cristalli che nessuno aveva mai visto prima. Potrebbero servire per progettare batterie estremamente più efficienti, o per scoprire superconduttori che lavorino a temperatura ambiente».

**Progetti sulla medicina?**

«Abbiamo creato IsomorphLab per cambiare con l'AI il processo di scoperta di nuovi farmaci. Passeremo presto da anni o decenni di lavoro a mesi, o persino settimane».

**L'AI è una bacchetta magica?**

«No, ma è uno strumento potentissimo. Certo, occorre avere il giusto tipo di dati, porre il giusto tipo di domande, adattare il metodo scientifico a questa nuova realtà. Per farlo è necessario collaborare con esperti diversi. Sono convinto della necessità di una scienza interdisciplinare».

**La necessità di limiti e regole è un concetto condiviso nel mondo democratico. Ma c'è il rischio che l'AI venga usata da autocratie, o criminali. Come minimizzare i rischi?**

«Anzitutto, è importante avviare la discussione, con forum come questi o summit come quello che il prossimo anno si terrà a Parigi. Il dibattito è enorme, e una risposta chiara al momento non c'è. Ma è buon segno che la comunità internazionale inizi a trovare terreni di accordo su principi fondamentali».

**L'intelligenza artificiale generale potrebbe rappresentare un rischio per la stessa specie umana, secondo alcuni scienziati. Che cosa ne pensa?**

«Da qui a cinque, dieci anni, i sistemi di AI saranno più



**Materiali ed energia**  
I progressi su batterie e semiconduttori avranno un impatto nella lotta al riscaldamento globale

potenti e autonomi. Saranno più utili: ma dovremo lavorare ancora di più su temi che già ora stiamo portando al centro della discussione. La controllabilità di un sistema, la sua interpretabilità, i sistemi di valori alla base, i sistemi di controllo e gestione».

**Intanto, una critica già attuale è che l'AI consumi troppa energia.**

«Credo che i benefici dell'AI supereranno anche questo problema. Al momento, i tentativi di risoluzione del cambiamento climatico sono principalmente geopolitici: ma credo occorrono anche soluzioni tecniche, e su questo l'AI giocherà una parte enorme. Nuovi semiconduttori, o batterie: ma anche la possibilità di controllare la fusione nucleare. Nei prossimi dieci anni una di queste cose diventerà realtà e cambierà completamente la lotta al riscaldamento globale».

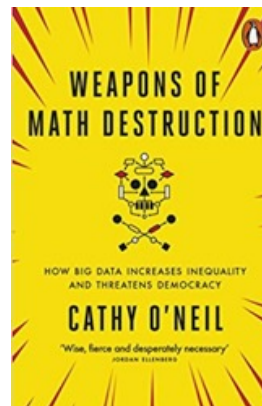
dacasati@corriere.it  
© BIRD/CONTRASTO

### Artificial Intelligence Misdiagnosis: Who Is To Blame?



The news that an artificial intelligence (AI) system has been developed that can diagnose scans for heart disease and lung cancer raises clear questions about accountability. Put simply, if a misdiagnosis is made by an AI system, who is to blame: the hospital or the developer of the software?

# AI comes with challenges and risks



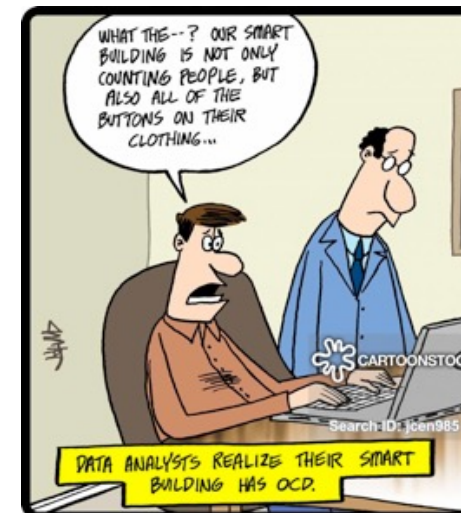
### [London police's face recognition system gets it wrong 81% of ...](https://www.technologyreview.com)

<https://www.technologyreview.com> › ... › [Face Recognition](#) ▾

Jul 4, 2019 - London police's face recognition system gets it wrong 81% of the time · A man puts up a poster describing London's Metropolitan Police's face recognition system trial. The first ... ImageAssociated Press. Share. Link. Author.



smbc-comics.com



# Problems

- Ethical and legal problems: copyright, privacy and fair use



The New York Times

## *The Times Sues OpenAI and Microsoft Over A.I. Use of Copyrighted Work*

Millions of articles from The New York Times were used to train chatbots that now compete with it, the lawsuit said.

### Latest entries

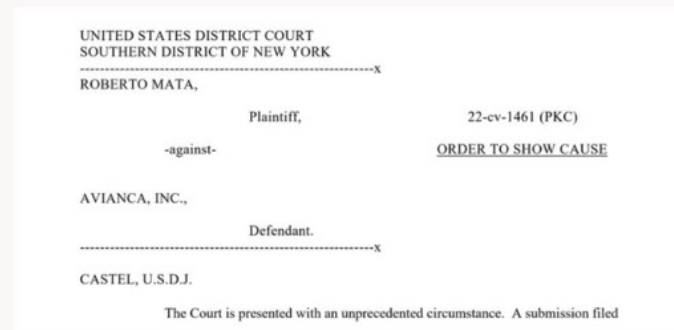
- [Mahindra AI influencer pulled after jobs complaints](#)
- [AI hiring chatbot hack violates applicants' privacy](#)
- [Teen distributes AI nude pictures of Issaquah school students](#)
- [Microsoft AI Image Creator generates violent political images](#)
- [Investing.com plagiarises other websites using AI](#)
- [AI invents NewsBreak Christmas Day murder](#)
- [Thomson Reuters Fraud Detect 'incorrectly' identifies fraud](#)

<https://www.aiaaic.org>

- Hallucinations

### ChatGPT hallucinations

- [Produced](#) an error-strewn legal decision in the name of a Brazilian judge
- [Made up](#) fake information when asked about breast cancer screening
- [Generated](#) false citations in a scientific paper in the name of Danish academic Henrik Enghoff
- [Made up](#) research claiming guns are not harmful to kids
- [Invented](#) articles and bylines in the name of *The Guardian* newspaper
- [Wrongly](#) claimed the death of privacy technologist Alexander Hanff



ChatGPT [invents](#) false legal case citations in Avianca lawsuit



# Risks

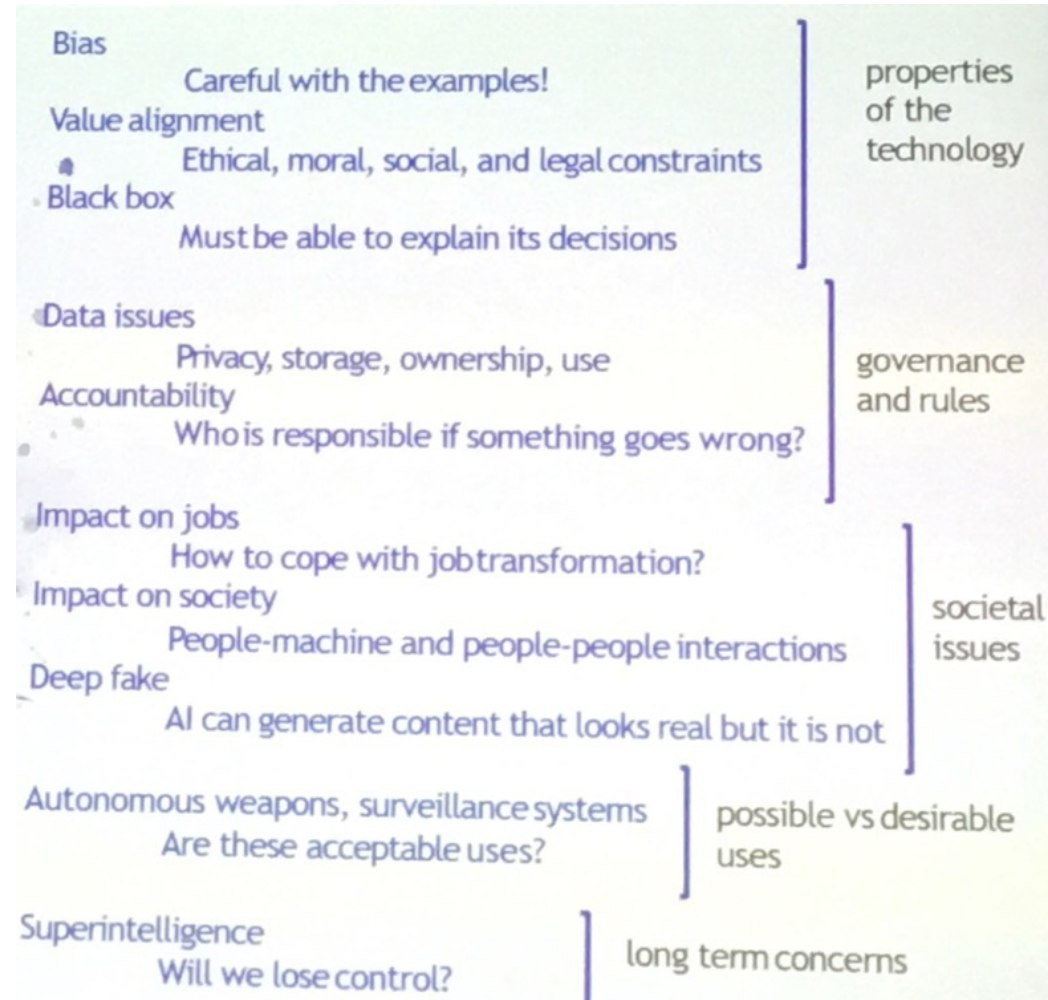
- AI is useful for any activity requiring intuition, decision-making with incomplete knowledge, ‘natural’ interactions, but there are risks:
  - Untrustworthy and sometimes dangerous systems, if we learn to depend on them or if the systems use, e.g., statistical inference using data of doubtful provenience.  
*D.L. Parnas, Inside Risks of Artificial intelligence, Comm. Of ACM, doi: 10.1145/3132724*
  - (AI systems) need to explain themselves: why did they do that, why they detect this, why did they recommend that?  
**Accountability** is absolutely necessary.” *Manuela Veloso (Carnegie-Mellon University)*

# AI sustainability

The image shows a Google search interface with the query "ai energy consumption". The search results are as follows:

- MIT Technology Review**  
https://www.technologyreview.com › 2024/05/23 › ai-is-...  
**AI is an energy hog. This is what it means for climate change.**  
May 23, 2024 — Using **AI** for certain tasks can come with a significant energy price tag. **Electricity consumption** from data centers, **AI**, and cryptocurrency could ...
- Scientific American**  
https://www.scientificamerican.com › article › the-ai-boo...  
**The AI Boom Could Use a Shocking Amount of Electricity**  
Oct 13, 2023 — Powering **artificial intelligence** models takes a lot of **energy**. A new analysis demonstrates just how big the problem could become.
- The Guardian**  
https://www.theguardian.com › technology › oct › goo...  
**Google to buy nuclear power for AI datacentres in 'world ...**  
Oct 15, 2024 — **Google** to buy **nuclear power** for **AI** datacentres in 'world first' deal. Tech company orders six or seven small nuclear reactors from California's Kairos Power.
- BBC**  
https://www.bbc.com › news › articles  
**Google turns to nuclear to power AI data centres**  
Oct 14, 2024 — **Google** has signed a deal to use small **nuclear** reactors to generate the vast amounts of **energy** needed to **power** its **artificial intelligence** ...

# Concerns and responsibility



# AI (re)sources

## For publishing

- Reviews?



### Start exploring

Documents Authors Researcher Discovery Organizations Scopus AI **New**

Explore topics and discover relevant references since 2013 [How it works](#)

#### Search examples

- ↳ What role does multisensory integration play in the formation of emotional memories?
- ↳ How do urban green spaces contribute to mental well-being?
- ↳ How can game theory be applied to corporate compliance programs?

### Scopus AI

Explore topics and discover relevant references since 2013 [How it works](#)

### AI and tourism

#### Summary

Based on the abstracts provided, AI has significantly impacted the tourism industry in various ways, as evidenced by the following points:

- **AI Applications:** AI is used in tourism for tasks such as personalization and recommender systems, chatbots, virtual assistants, predictive analytics, and smart infrastructure [1](#) [2](#) [3](#) [4](#) .

- **Benefits to Tourism:** AI has led to improved efficiency, personalization, and sustainability in the tourism sector, enhancing customer experiences and providing insights from big data [2](#) [3](#) [5](#) [6](#) .

- **Future Potential:** The future of AI in tourism holds promise for applications such as self-driving vehicles, virtual reality, and AI-driven decision support systems [1](#) [2](#) [5](#) .

- **Economic Impact:** The tourism industry, which contributes significantly to the global GDP, is expected to continue growing, with AI playing a crucial role in the transition to smart tourism [5](#) .

- **Startups and AI:** Startups are leveraging AI for personalized recommendations, chatbot-driven customer service, and pricing optimization, highlighting the pivotal role of AI in enhancing the tourism experience [6](#) .

Given the evidence from the abstracts, it is clear that AI has revolutionized the tourism industry, offering numerous benefits and shaping the future of travel experiences. However, it is important to note that while AI has made significant strides in the tourism sector, there are still challenges and opportunities for further development and strategic harnessing of AI technologies [2](#) [5](#) .

#### Expanded summary

#### Concept map

#### Topic experts

#### Go deeper

### References

- 1 Artificial Intelligence Technology in Travel, Tourism and Hospitality: Current and Future Developments  
Jamaluddin Z., Rahmat A.K.  
*Technology Application in Aviation, Tourism and Hospitality: Recent Developments and Emerging Issues* [?](#)  
2022
- 2 Artificial Intelligence and Tourism: A Bibliometric Analysis of Trends and Gaps  
Chavan P., Havale D.S., Khang A.  
*Revolutionizing the AI-Digital Landscape: A Guide to Sustainable Emerging Technologies for Marketing Professionals* [?](#)  
2024
- 3 Impact of Artificial Intelligence in Travel, Tourism, and Hospitality  
Bulchand-Gidumal J.  
*Handbook of e-Tourism* [?](#) 2022

[Show all 6 references](#)

### Foundational documents

1,088 citations

Smart tourism: foundations and developments

U., Gretzel, Ulrike, M., Sigala, Marianna, Z., Xiang, Zheng, C., Koo, Chulmo

*Electronic Markets* [?](#) 2015

407 citations

Technological disruptions in services: lessons from tourism and hospitality

D., Buhalis, Dimitrios, T.G., Harwood, Tracy Gaynor, V., Bogicevic, Vanja, (...), C.F., Hofacker, Charles F.

*Journal of Service Management* [?](#) 2019

[Show more documents](#)

# For translating

<https://www.fortuneita.com/2024/11/05/lara-lai-italiana-che-traduce-allo-stesso-livello-degli-umani/>

Luisa Mich

## La singolarità nel 2025

Sulla base delle prime valutazioni, Translated prevede di essere in grado di raggiungere la **singolarità linguistica nel 2025, quando verrà rilasciata una nuova versione più potente di Lara. Una parte della ricerca riguardante l'addestramento di Lara, ha spiegato Trombetti su LinkedIn**, verrà effettuata grazie al Cineca, il consorzio di Bologna casa di supercomputer come Leonardo.

Gli stessi traduttori professionisti – in un test apposito, riporta Translated – hanno classificato Lara al primo posto rispetto ai più diffusi strumenti di traduzione automatica. E le funzioni avanzate del sistema prevedono la possibilità di chiedere aiuto a un umano nei casi più complessi.

## L'addestramento di Lara

Per arrivare a questo risultato Lara è stata addestrata sulla piattaforma di AI di NVIDIA, utilizzando 1,2 milioni di ore di calcolo su GPU. È stato utile, da questo punto di vista, l'investimento di 30 milioni di dollari condotto dalla casa di investimento privata Ardian nel 2021 per portare la tecnologia linguistica di Translated a un pubblico globale.

## Cosa fa Translated

Dal 2021 Translated non è stata ferma: ha aumentato il numero di lingue supportate da 62 a oltre 200 e ha sviluppato una nuova tecnica, Trust Attention, che classifica i dati di origine in base alla loro affidabilità e ha contribuito a migliorare l'accuratezza dell'intelligenza artificiale generativa. La base client si è ampliata anche grazie alla capacità di tradurre 'automaticamente': Airbnb, ad esempio, utilizza Translated per tradurre immediatamente contenuti e recensioni per ogni utente. Ma sono client anche SpaceX, Uber e Glovo.

“Lara è una pietra miliare significativa nella nostra missione di permettere a tutti di capire ed essere capiti nella propria lingua”, ha dichiarato **Trombetti**. “Il linguaggio ha guidato l'evoluzione umana, permettendoci di capirci e collaborare per un futuro migliore. Sulla base dell'esperienza dei nostri clienti, con gli ultimi progressi dell'intelligenza artificiale, stimiamo una crescita della domanda sia per la traduzione automatica (100x) che per la traduzione umana (10x). Sostenendo la comprensione globale, Lara ci sta aiutando a progredire verso la prossima fase dell'evoluzione umana”.

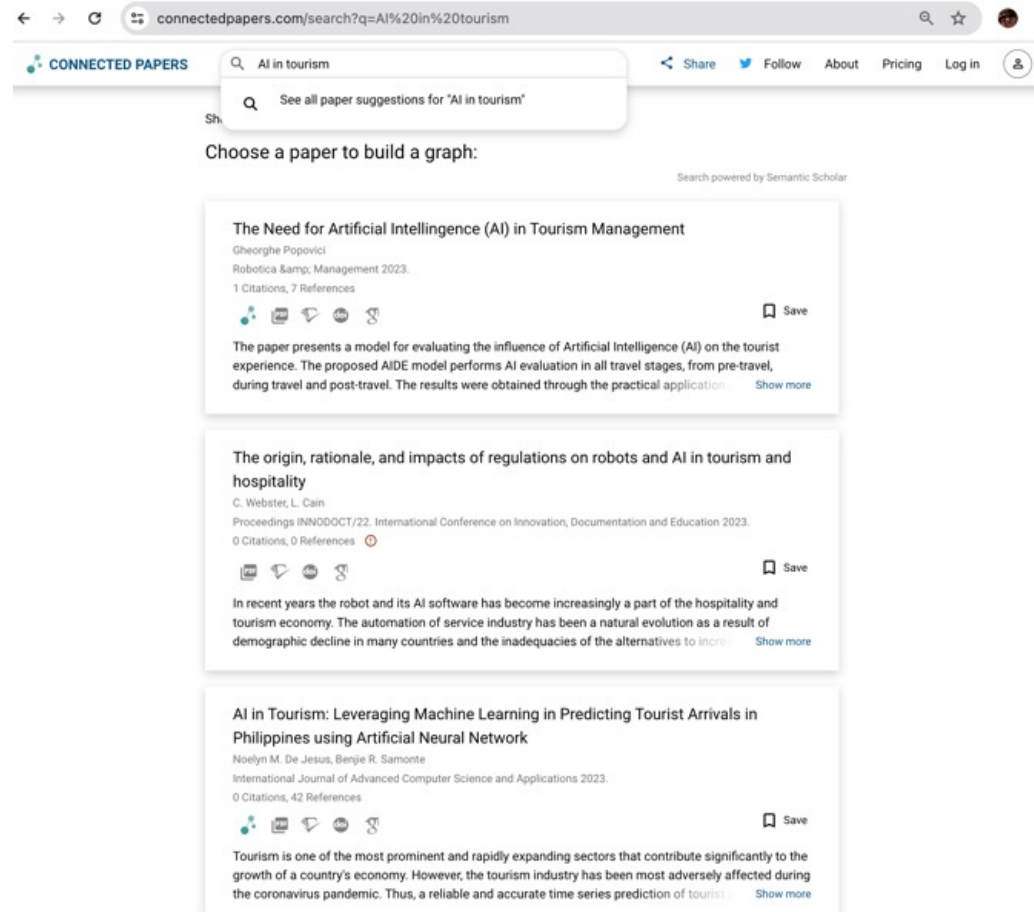
## Come funziona Lara

Lara articola le sue scelte di traduzione usando un set di dati da 25 milioni di traduzioni del mondo reale da parte dei migliori traduttori professionisti. Include traduzioni generate automaticamente revisionate e perfezionate da traduttori professionisti, che acquisiscono errori, feedback correttivi e ragionamenti durante i disaccordi. Lara utilizza queste conoscenze, insieme alla comprensione del contesto, per valutare le opzioni e perfezionare le traduzioni per garantire accuratezza e chiarezza.

Il rapporto di Nvidia su Lara

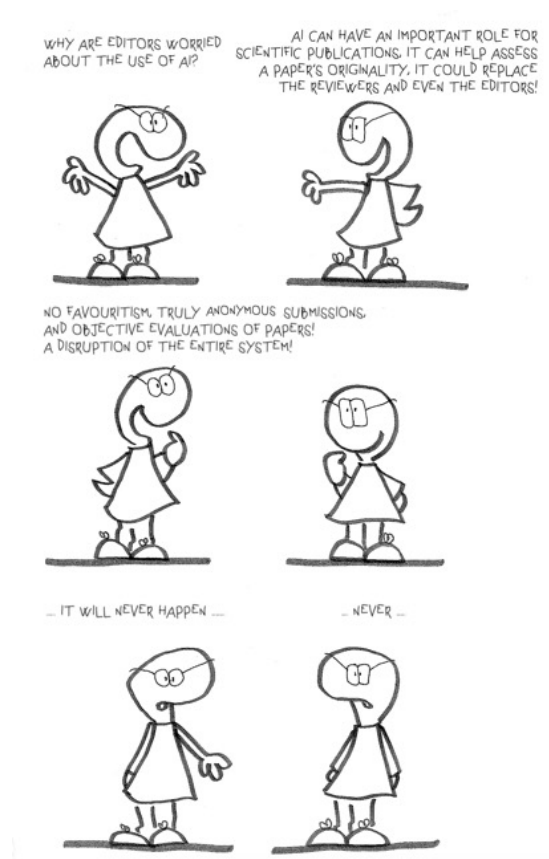
# For researching

<https://www.connectedpapers.com/>





# For editors and authors



## Artificial Intelligence (AI)

Springer Nature is monitoring ongoing developments in this area closely and will review (and update) these policies as appropriate.

1. AI authorship
2. Generative AI images
3. AI use by peer reviewers

### AI Authorship

Large Language Models (LLMs), such as ChatGPT, do not currently satisfy our [authorship](#) criteria. Notably an attribution of authorship carries with it accountability for the work, which cannot be effectively applied to LLMs. Use of an LLM should be properly documented in the Methods section (and if a Methods section is not available, in a suitable alternative part) of the manuscript.

### Generative AI Images

The fast moving area of generative AI image creation has resulted in novel legal copyright and research integrity issues. As publishers, we strictly follow existing copyright law and best practices regarding publication ethics. While legal issues relating to AI-generated images and videos remain broadly unresolved, Springer Nature journals are unable to permit its use for publication.

Exceptions are images/art obtained from agencies that we have contractual relationships with that have created images in a legally acceptable manner. Other exceptions to this policy include images and video that are directly referenced in a piece that is specifically about AI and will be reviewed on a case-by-case basis.

As we expect things to develop rapidly in this field in the near future, we will review this policy regularly and adapt it if necessary.

<https://www.springer.com/gp/editorial-policies/artificial-intelligence--ai-/25428500>

# ChatGPT's Poetry is Incompetent and Banal: A Discussion of (Porter and Machery, 2024)

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November 19, 2024

## 1 The experiments

In a paper entitled, "AI-generated poetry is indistinguishable from human-written poetry and is rated more favorably". Porter and Machery (2024) report carrying out two experiments in which human subjects were shown poems, some generated by ChatGPT, some written by famous human poets. In one experiment, the subjects were asked to judge whether a poem had been written by ChatGPT or by a human poet. In the other experiment, subjects were asked how well they liked the individual poems. Porter and Machery found that in the first experiment, the subjects did slightly worse than chance in guessing authorship; in the second, that they tended to prefer the AI-generated poems.

The human poets used for the experiment were Geoffrey Chaucer, William Shakespeare, Samuel Butler (1613-1680), Lord Byron, Walt Whitman, Emily Dickinson, T.S. Eliot, Allen Ginsberg, Sylvia Plath, and Dorothea Lasky. Five fairly short poems by each poet — not extremely well known<sup>1</sup> — were selected for the experiment. The AI-generated poems were generated using ChatGPT-3.5. The prompt was "Write a short poem in the style of (poet)." Following a "human out of the loop" experimental protocol, the first five poems generated by ChatGPT were used, regardless of quality. None of the poems have a title in the dataset.

In the discrimination experiment, each subject was presented with the five poems by a particular poet, who was named, and the five imitations generated by ChatGPT, and they were asked to say which was which. In the preference experiment, a randomly selected subset of 10 poems of the original 100 was chosen — five written by humans, five by ChatGPT — and the subjects were asked to evaluate these along 14 different qualitative dimensions: Beautiful, imagery, inspiring, lyrical, meaningful, mood or emotion, moving, original, overall quality, profound, rhythm, sound, theme, and witty.

In their article, Porter and Machery were, for the most part, suitably judicious and restrained in interpreting these results. They wrote,

So why do people prefer AI-generated poems? We propose that people rate AI

<sup>1</sup>I personally recognized two of the Eliot poems, but none of the others. In particular, I did not recognize any of the five Shakespeare sonnets.

Member-only story

## Spotting AI junk words: Why AI still can't write like humans

David Sweenor · Follow  
6 min read · 3 days ago

10 10 10 10



If you don't pay attention to AI junk words, you're liable to get stung. Photo by author David E. Sweenor

In an age where AI seems to be doing it all, from writing never-ending sales cadence emails, generating mediocre marketing blogs, or drafting emoji-laden social posts, there's a new problem we often overlook: the language itself. AI-generated text, while polished, tends to fall back on the same overused words and phrases, often making content sound generic and uninspired. Have you ever noticed how tools like ChatGPT seem to love words like "delve"? I abhor it and can't count the times I've seen "delve" pop up in AI-assisted phrasing — it's supposed to add depth, but usually just feels empty. Leaders in business and tech need to understand these junk word language patterns to effectively communicate and avoid AI monotony.

<https://medium.com/@davidsweenor/spotting-ai-junk-words-why-ai-still-cant-write-like-humans-228de682d876>




# For learning

## Microsoft, Google, Harvard, and DeepLearning have all released free courses on AI and ChatGPT

Democratizing AI: The Big Tech Giants Take a Stand for Free AI Education. Here are the top 9 free courses I'd recommend learning AI in 2024.

 The Pareto Investor [Follow](#)  
4 min read · Nov 11, 2023

 366  3   

*[How to Get Rich with Investing \(without Getting Lucky\)](#)*



Microsoft, Google, Harvard, and DeepLearning have joined forces to offer a suite of free courses on artificial intelligence (AI) and ChatGPT.

- Course overview
- Introduction to Generative AI
  - Introduction to Generative AI
  - Introduction to Generative AI: Reading
  - Introduction to Generative AI: Quiz
- Your Next Steps
  - Course Badge

Your Learning progress might get lost. [Sign in](#) or [Join](#) to save your progress.

Introduction to Generative AI > Introduction to Generative AI

Introduction to Generative AI  
Google Cloud

Introduction to Gen AI

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# TOP 10 AI COURSES

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1		GOOGLE CLOUD	INTRODUCTION TO GENERATIVE AI
2		DEEPLARNING AI	EVALUATING AND DEBUGGING GENERATIVE AI
3		MICHIGAN UNIVERSITY	TOP 100 BEST SELLING PRODUCTS: AI
4		IBM	VECTOR DATABASE PROJECTS: AI RECOMMENDATION SYSTEMS
5		DEEPLARNING AI	TEAM SOFTWARE ENGINEERING WITH AI
6		GOOGLE	TECHNICAL SUPPORT FUNDAMENTALS
7		VANDERBILT	SPECIALIZATION PROMPT ENGINEERING FOR LAW
8		MICROSOFT	PREPARING DATA FOR ANALYSIS
9		GOOGLE	IT SECURITY: DEFENSE AGAINST THE DIGITAL DARK ARTS
10		MICHIGAN UNIVERSITY	DATA STRUCTURES IN PYTHON



## 10 Must-Learn Skills to Stay Ahead in AI and Tech

Luisa Mich

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Through MIT OpenCourseWare, MITx, and MIT xPRO learn about machine learning, computational thinking, deepfakes, and more.

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- **Machine Vision:** Understand the process of generating a symbolic description of the environment from an image, by exploring the physics of image formation, image analysis, binary image processing, and filtering.
- **Matrix Calculus for Machine Learning and Beyond:** Learn a coherent approach to matrix calculus showing techniques that allow you to think of a matrix holistically – not just as an array of scalars – generalize and compute derivatives of important matrix factorizations, and understand how differentiation formulas must be reimagined in large-scale computing.
- **Matrix Methods in Data Analysis, Signal Processing, and Machine Learning:** Review linear algebra with applications to probability and statistics and optimization, and get a full explanation of deep learning.
- **Generative Artificial Intelligence in K-12 Education:** Get an introduction to the foundations of generative AI technology and the new opportunities it enables for K-12 education.
- **Media Literacy in the Age of Deepfakes:** Gain critical skills to better understand the past and contemporary threat of misinformation.

- An AI-powered news website  
<https://realtime.org>

The screenshot displays the Realtime website interface. The main content area is titled "Tech & AI" and contains several news items, each with a line chart showing stock price movement over time. The items include:

- Nvidia stock rises 30% this month, reaching \$1,164.45**: Nvidia Corporation shares see a 1.3% daily rise and 2.26% gain over the past week. Price: \$1164.445 (+1.3% D, +2.3% W, +30.4% M, +200.8% Y).
- Meta stock posts monthly gain despite weekly decline**: Shares increased by 4.82% over the past month but fell 0.59% over the past week. Price: \$477.025 (-0% D, -0.6% W, +4.8% M, +74.5% Y).
- Alphabet stock edges up 0.38% for the day**: Google shares show a 1.43% weekly decline and a 3.95% monthly rise. Price: \$173.75 (+0.4% D, -1.4% W, +3.9% M, +36.6% Y).
- Apple (AAPL)**: \$194.39 (+0.2% D, +2.3% W, +6.4% M, +8.8% Y).
- Reddit (RDDT)**: \$4.52 (-2.4% D, -8.7% W, +16% M, - Y).
- Adobe (ADBE)**: \$448.31 (+2.2% D, -6.3% W, -8.4% M, - Y).
- Amazon (AMZN)**: \$179.373 (+0.6% D, -1.5% W, -3.4% M, +41.9% Y).

On the right side, there is a "Transportation" report titled "U.S. Daily Airline Passengers" showing a decline in travel numbers. The report states: "U.S. daily air travel down 6.39% from last year" and "Passenger numbers fell to 2.4 million, marking a notable year-over-year decline." A line chart shows the trend of daily U.S. air travelers.

# For updating

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## Medium Daily Digest

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### So, Yeah, AI Is Already Taking Our Jobs

A new study sheds light — or rather shadow — on the job question

Alberto Romero · Follow  
5 min read · Nov 13, 2024

317 4

Change in number of posts for automation-prone jobs, compared to manual-intensive jobs  
Relative to launch of ChatGPT



Source: HBR

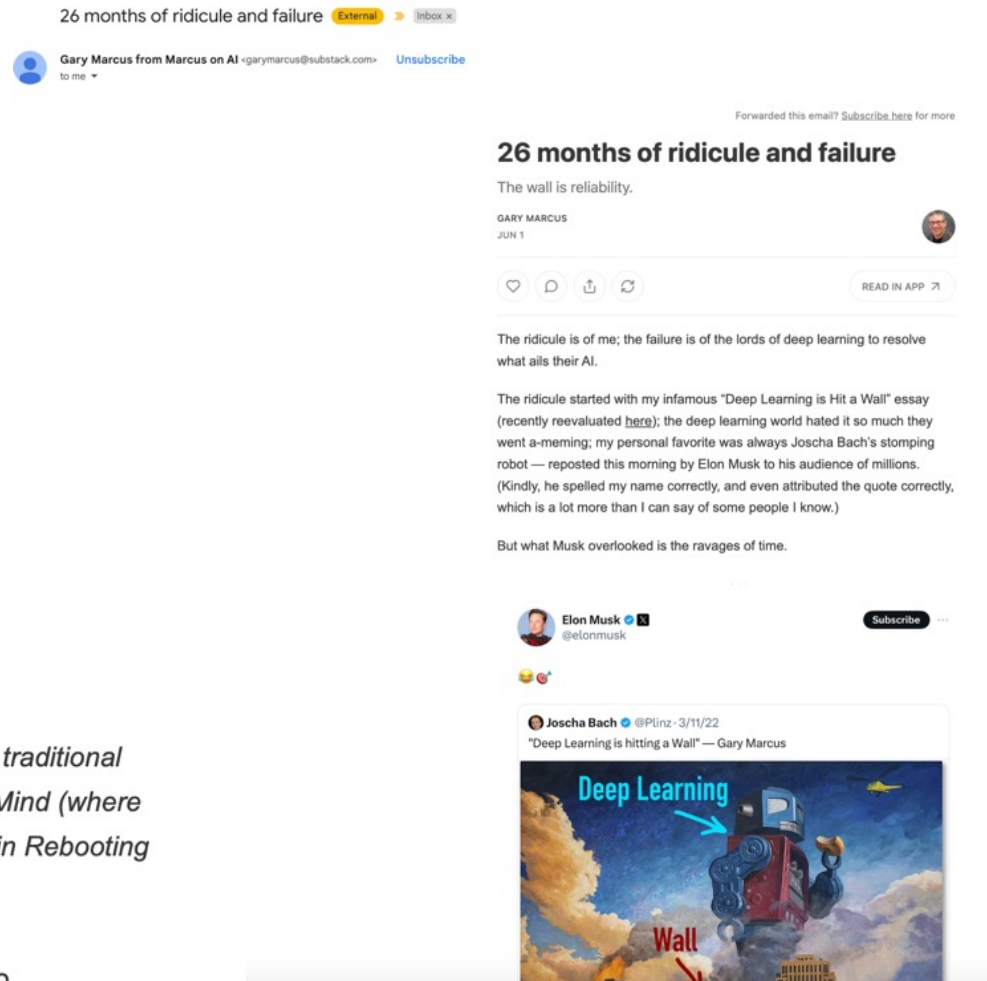
For a critical view:

<https://garymarcus.substack.com>

*Gary Marcus has been warning about the foundational limits to traditional neural network approaches since his 2001 book *The Algebraic Mind* (where he first described hallucinations), and amplified those warnings in *Rebooting AI* and his most recent book *Taming Silicon Valley*.*

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[https://cs.nyu.edu/~davise/papers/GPT-Poetry.pdf?utm\\_source=substack&utm\\_medium=email](https://cs.nyu.edu/~davise/papers/GPT-Poetry.pdf?utm_source=substack&utm_medium=email)





# On incidents and issues: A newsletter

<https://aiaicalert.substack.com>

AIAAIC Alert #26 External Inbox x

AIAAIC Alert <aiaicalert@substack.com>  
to me



Image: Craig Doty II

- **Tesla operating in FSD attempts to drive into passing trains**  
And the Tesla's dashcam footage proves it. The owner claimed that the incident was the second of its kind in six months to have occurred, and said he was seeking to take legal action against Tesla.
- **Google, Microsoft image searches list nonconsensual deepfake porn**  
Further degradation of search engines, courtesy of AI made, or enabled, by their owners.
- **Google AI Overviews gives wrong and misleading answers**  
Ditto.
- **OpenAI accused of using Scarlett Johansson's voice without consent**  
'Her'.

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A weekly update on incidents and issues driven by AI, algorithms and automation. Forward to a friend or subscribe here.

## AIAAIC Alert #26

A monthly round-up of goings-on connected with the AI, algorithmic and automation transparency, openness, and accountability

MAY 31



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#26 | May 31, 2024

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### Is fair use for machines fair?



Author: Alice Poorta, AIAAIC Contributor and former YouTube Strategy Manager

### **1. AI beats humans on some tasks, but not on all.**

AI has surpassed human performance on several benchmarks, including some in image classification, visual reasoning, and English understanding. Yet it trails behind on more complex tasks like competition-level mathematics, visual commonsense reasoning and planning.

### **2. Industry continues to dominate frontier AI research.**

In 2023, industry produced 51 notable machine learning models, while academia contributed only 15. There were also 21 notable models resulting from industry-academia collaborations in 2023, a new high.

### **3. Frontier models get way more expensive.**

According to AI Index estimates, the training costs of state-of-the-art AI models have reached unprecedented levels. For example, OpenAI's GPT-4 used an estimated \$78 million worth of compute to train, while Google's Gemini Ultra cost \$191 million for compute.

### **4. The United States leads China, the EU, and the U.K. as the leading source of top AI models.**

In 2023, 61 notable AI models originated from U.S.-based institutions, far outpacing the European Union's 21 and China's 15.

### **5. Robust and standardized evaluations for LLM responsibility are seriously lacking.**

New research from the AI Index reveals a significant lack of standardization in responsible AI reporting. Leading developers, including OpenAI, Google, and Anthropic, primarily test their models against different responsible AI benchmarks. This practice complicates efforts to systematically compare the risks and limitations of top AI models.

### **6. Generative AI investment skyrockets.**

Despite a decline in overall AI private investment last year, funding for generative AI surged, nearly octupling from 2022 to reach \$25.2 billion. Major players in the generative AI space, including OpenAI, Anthropic, Hugging Face, and Inflection, reported substantial fundraising rounds.

### **7. The data is in: AI makes workers more productive and leads to higher quality work.**

In 2023, several studies assessed AI's impact on labor, suggesting that AI enables workers to complete tasks more quickly and to improve the quality of their output. These studies also demonstrated AI's potential to bridge the skill gap between low- and high-skilled workers. Still other studies caution that using AI without proper oversight can lead to diminished performance.

### **8. Scientific progress accelerates even further, thanks to AI.**

In 2022, AI began to advance scientific discovery. 2023, however, saw the launch of even more significant science-related AI applications—from AlphaDev, which makes algorithmic sorting more efficient, to GNoME, which facilitates the process of materials discovery.

### **9. The number of AI regulations in the United States sharply increases.**

The number of AI-related regulations in the U.S. has risen significantly in the past year and over the last five years. In 2023, there were 25 AI-related regulations, up from just one in 2016. Last year alone, the total number of AI-related regulations grew by 56.3%.

### **10. People across the globe are more cognizant of AI's potential impact—and more nervous.**

A survey from Ipsos shows that, over the last year, the proportion of those who think AI will dramatically affect

# Other link

## Fondazione Randstad AI & Humanities:

<https://www.randstad.it/fondazione-randstad-ai-humanities/>

## Umanesimo digitale: manifesto, libro

<https://caiml.org/dighum/>

L'Intelligenza Artificiale sta trasformando sempre di più il modo di lavorare, prendere decisioni e vivere la quotidianità. Tuttavia, nei suoi modelli data-driven più diffusi, rischia di ridurre la capacità dell'uomo di sviluppare competenze critiche e creative.

Nell'utilizzo dei sistemi di AI, infatti, si evidenziano sempre di più fenomeni che, se non adeguatamente affrontati, possono portare a una riduzione complessiva delle competenze dei professionisti. Ad esempio, si parla di sycophancy bias, il "servilismo delle macchine", per indicare la tendenza dell'AI a confermare le convinzioni degli utenti.

È all'interno di questa cornice che nasce la Fondazione Randstad AI & Humanities per studiare e promuovere un contributo effettivo e valoriale delle scienze umanistiche per lo sviluppo, utilizzo e integrazione dell'AI nella nostra vita e nel nostro lavoro.



### Introduction to Digital Humanism

2023-11-09

Open access book discussing Digital Humanism in contexts such as AI, platform power, surveillance, democracy, and technology ethics.



# AI and future Jobs



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> ALL JOBS ARE TECH JOBS: PEARSON'S SKILLS MAP U.S. PREDICTS DRAMATIC SHIFTS IN EMPLOYMENT LANDSCAPE: 1.9M NEW JOBS THROUGH 2028

## All Jobs are Tech Jobs: Pearson's Skills Map U.S. Predicts Dramatic Shifts in Employment Landscape; 1.9m New Jobs Through 2028

21 Oct 2024 | published at 14:00 PM BST

- Widespread adoption of advanced technologies makes tech skills essential in all sectors
- CEOs and CHROs need to rethink workforce and skilling strategies
- Healthcare sector booming as population ages

**HOBOKEN, N.J., Oct. 21** – Pearson (FTSE: PSON.L), the world's lifelong learning company, today launched the Skills Map of the United States, an in-depth analysis of the American job market through 2028. The report projects 1.9 million new jobs will be created through 2028, even as automation, AI and demographic shifts reshape the job market. Based on an extensive review of 85 million U.S. job ads, economic and labor market data, the Skills Map offers critical insights to help businesses, policymakers and individuals prepare for

## AI Tools Are Biased in Ranking Job Applicant Resumes HR Dive, November 6

Artificial intelligence tools appear to show significant racial and gender biases when ranking resumes from job candidates. These biases appear to be based on perceptions about their names. Across 550 real-world resumes, the AI tools favored White-associated names 85% of the time and female-associated names only 11% of the time. The findings raise the question of whether there should be greater oversight and scrutiny over how AI-based hiring tools are used.



<https://plc.pearson.com/en-GB/news-and-insights/news/all-jobs-are-tech-jobs-pearsons-skills-map-us-predicts-dramatic-shifts>

# Recommendations

- **Countries:** investments, legal and educational initiatives
- **Developers:** interactions and interfaces (natural vs. artificial), accountability
- **Companies:** identification and calibration of the AI solutions
- **Researchers:** ‘trans-disciplinary’ approach
- **Everybody:** responsibility